

CONTENT OUTLINE

Page: Index Page

Title: Carol Tompkins – Graphic Design, Web Design & Illustration – Seattle, WA

Images: Carol Tompkins logo (header section)

Header: Carol Tompkins

Text: General information about the types of services that Carol Tompkins offers as a graphic designer, web designer and illustrator.

Main Navigation Links: About, Services, Portfolio, News, Contact

Footer: Copyright information

Keywords: graphic design, seattle graphic design, freelance graphic design, seattle web site design, websites, web design, website design, seattle illustrator, illustration, graphic design solutions, creative design, art direction, production, print design, print collateral, logo design, identities, corporate identities, branding, corporate branding, marketing campaigns, marketing, advertising, print advertising, online advertising, posters, brochures, catalogs, publications, newsletters, billboards, busboards, exhibit design, typography, environmental graphics, creation of artwork, portfolio site, seattle, washington, wa

Page: A. About

Title: Carol Tompkins – Graphic Design, Web Design & Illustration – Seattle, WA – About

Images: Carol Tompkins logo (header section)

Header: About Carol Tompkins

Text: General information on Carol Tompkins' background and philosophy about design.

Main Navigation Links: About, Services, Portfolio, News, Contact

Secondary Navigation Links: Clients, Resume, Programs and Skills*

Footer: Copyright information

Keywords: graphic design, seattle graphic design, freelance graphic design, seattle web site design, websites, web design, website design, seattle illustrator, illustration, graphic design solutions, creative design, art direction, lead designer, project management, client consultation, printer and vendor coordination, production, print design, print collateral, logo design, identities, corporate identities, branding, corporate branding, marketing campaigns, marketing, advertising, print advertising, online advertising, posters, brochures, catalogs, publications, newsletters, billboards, busboards, exhibit design, typography, environmental graphics, clients, resume, programs used, skills, portfolio site, seattle, washington, wa

Page: A1. Clients (this will be periodically updated)

Title: Carol Tompkins – Graphic Design, Web Design & Illustration – Seattle, WA – Clients

Images: Carol Tompkins logo (header section)

Header: Clients

Text: The text on this page will be a list of Carol Tompkins clients and employers

Main Navigation Links: About, Services, Portfolio, News, Contact

Secondary Navigation Links: Clients, Resume, Programs and Skills*

Footer: Copyright information

Keywords: graphic design, seattle graphic design, freelance graphic design, seattle web site design, websites, web design, website design, seattle illustrator, illustration, graphic design solutions, creative design, art direction, production, clients, national public radio, npr, public broadcasting stations, pbs, pacific science center, seattle art museum, make-a-wish, non-profit organizations, educational organizations, specializing in artwork for educational and non-profit organizations, print design, print collateral, logo design, identities, corporate identities, branding, corporate branding, marketing campaigns, marketing, advertising, print advertising, online advertising, posters, brochures, catalogs, publications, newsletters, billboards, busboards, exhibit design, typography, environmental graphics, clients, resume, programs used, skills, portfolio site, seattle, washington, wa

* Programs and Skills may be better under the Services section.

Page: A2. Resume (this will may be periodically updated)

Title: Carol Tompkins – Graphic Design, Web Design & Illustration – Seattle, WA – Resume

Images: Carol Tompkins logo (header section)

Header: Resume

Text: The text on this page will be the resume for Carol Tompkins

Main Navigation Links: About, Services, Portfolio, News, Contact

Secondary Navigation Links: Clients, Resume, Programs and Skills*

Footer: Copyright information

Keywords: graphic design, freelance graphic design, websites, web design, website design, illustration, graphic design solutions, creative design, art direction, lead designer, project management, client consultation, printer and vendor coordination, production, clients, resume, downloadable resume, programs used, traditional graphic design skills, graphic design software, adobe creative suite, adobe CS4 products, adobe photoshop, adobe dreamweaver, adobe illustrator, adobe indesign, adobe flash, photoshop, dreamweaver, illustrator, indesign, flash, wordpress, content management systems, blog, aldus freehand, aldus pagemaker, CSS, XHTML, Javascript, PHP, mac and pc platforms, microsoft office programs, skills, portfolio site, work experience, education, bachelor of fine arts, web design program, seattle, washington, wa

A2a. Downloadable resume (this will be a link to a pdf)

Title: Carol Tompkins – Graphic Design, Web Design & Illustration – Seattle, WA – Resume download

Images: Carol Tompkins logo (header section)

Thumbnail of resume page

Header: Downloadable Resume

Text: Downloadable resume pdf

Main Navigation Links: About, Services, Portfolio, News, Contact

Secondary Navigation Links: Clients, Resume, Programs and Skills*

Footer: Copyright information

Keywords: graphic design, freelance graphic design, websites, web design, website design, illustration, graphic design solutions, creative design, art direction, lead designer, project management, client consultation, printer and vendor coordination, production, clients, resume, downloadable resume, programs used, traditional graphic design skills, graphic design software, adobe creative suite, adobe CS4 products, adobe photoshop, adobe dreamweaver, adobe illustrator, adobe indesign, adobe flash, photoshop, dreamweaver, illustrator, indesign, flash, wordpress, content management systems, blog, aldus freehand, aldus pagemaker, CSS, XHTML, Javascript, PHP, mac and pc platforms, microsoft office programs, skills, portfolio site, education, bachelor of fine arts, web design program, seattle, washington, wa

Page: A3. Programs and Skills (*this may be better under the Services category*)

Title: Carol Tompkins – Graphic Design, Web Design & Illustration – Seattle, WA – Programs and Skills

Images: Carol Tompkins logo (header section)

Header: Programs and Skills

Text: The text on this page will cover programs Carol Tompkins uses and skills that she has to offer clients.

Main Navigation Links: About, Services, Portfolio, News, Contact

Secondary Navigation Links: Clients, Resume, Programs and Skills*

Footer: Copyright information

Keywords: traditional graphic design skills, graphic design software, adobe creative suite, adobe CS4 products, adobe photoshop, adobe dreamweaver, adobe illustrator, adobe indesign, adobe flash, photoshop, dreamweaver, illustrator, indesign, flash, wordpress, content management systems, blog, aldus freehand, aldus pagemaker, CSS, XHTML, Javascript, PHP, mac and pc platforms, microsoft office programs

Page: B. Services

Title: Carol Tompkins – Graphic Design, Web Design & Illustration – Seattle, WA – Services

Images: Carol Tompkins logo (header section)

Header: Services

Text: The text on this page will cover services that Carol Tompkins will offer clients – including graphic design, web design and illustration.

Main Navigation Links: About, Services, Portfolio, News, Contact

Secondary Navigation Links: Graphic Design, Web Design, Illustration

Footer: Copyright information

Keywords: graphic design, freelance graphic design, illustration, web design, art direction, lead designer, project management, client consultation, printer and vendor coordination, production, creative design, design concepts, graphic design solutions, creation of artwork, typography, creative process, creative briefs, rough drafts, client presentations, comps, final artwork, informational architecture, wireframes, redlines, visual design, protosites, seattle, washington, wa

Page: B1. Graphic Design (this will may be periodically updated)

Title: Carol Tompkins – Graphic Design, Web Design & Illustration – Seattle, WA – Graphic Design

Images: Carol Tompkins logo (header section)

Header: Graphic Design

Text: Description of Graphic Design services, including creation of marketing campaigns, logos, brochures, advertisements, catalogs, direct mail pieces, posters, publications, promotional and exhibit signage.

Main Navigation Links: About, Services, Portfolio, News, Contact

Secondary Navigation Links: Graphic Design, Web Design, Illustration

Footer: Copyright information

Keywords: graphic design, seattle graphic design, freelance graphic design, creative design, art direction, production, print design, print collateral, logo design, identities, corporate identities, branding, corporate branding, marketing campaigns, marketing, advertising, print advertising, posters, brochures, catalogs, publications, newsletters, billboards, busboards, exhibit design, typography, creative process, creative briefs, directional signage, environmental graphics, environmental design, design concepts, graphic design solutions, creation of artwork

Page: B2. Web Design (this will may be periodically updated)

Title: Carol Tompkins – Graphic Design, Web Design & Illustration – Seattle, WA – Web Design

Images: Carol Tompkins logo (header section)

Header: Web Design

Text: Description of Web Development services, including websites for individual portfolio sites, small business and corporate E-commerce sites, utilizing XHTML & CSS, JavaScript, PHP and Flash Animation. This should also mention her studies in the web design program at SCCC.

Main Navigation Links: About, Services, Portfolio, News, Contact

Secondary Navigation Links: Graphic Design, Web Design, Illustration

Footer: Copyright information

Keywords: web design, seattle web design, website design, W3C standards, adobe dreamweaver, dreamweaver, adobe flash, flash, flash animation, CSS, XHTML, PHP, PHP includes, Javascript, communication briefs, sitemaps, wireframes, information architecture, redlines, user profiles, navigation, user experience, visual design, protosites, web solutions, portfolio sites, e-commerce sites, business sites, evites, e-newsletters, web design sites

Page: B3. Illustration (this will may be periodically updated)

Title: Carol Tompkins – Graphic Design, Web Design & Illustration – Seattle, WA – Illustration

Images: Carol Tompkins logo (header section)

Header: Illustration

Text: Description of Illustration services: including illustrations used in advertisements, billboards, direct mail campaigns, posters, product catalogs, technical manuals and signage.

Main Navigation Links: About, Services, Portfolio, News, Contact

Secondary Navigation Links: Graphic Design, Web Design, Illustration

Footer: Copyright information

Keywords: illustration, illustrate, illustrator, seattle illustration, freelance illustrator, product illustration, informational graphics, maps, technical illustrations, natural science illustrations, freehand, illustrator, adobe illustrator cs4, pencil sketches, line art, traditional illustration skills, computer illustration, photoshop montages, digital illustrations, perspective illustrations, computer graphics, vector illustration, cartoon, illustration for children

Page: C. Portfolio

Title: Carol Tompkins – Graphic Design, Web Design & Illustration – Seattle, WA – Portfolio

Images: Carol Tompkins logo (header section)

Header: Portfolio

Text: Introduction to the portfolio section with a brief description of graphic design, web design and illustration projects.

Main Navigation Links: About, Services, Portfolio, News, Contact

Secondary Navigation Links: Graphic Design, Web Design, Illustration

Footer: Copyright information

Keywords: graphic design, seattle graphic design, freelance graphic design, seattle web site design, websites, web design, website design, seattle illustrator, illustration, graphic design solutions, creative design, art direction, lead designer, project management, client consultation, printer and vendor coordination, production, print design, print collateral, logo design, identities, corporate identities, branding, corporate branding, marketing campaigns, marketing, advertising, print advertising, online advertising, posters, brochures, catalogs, publications, newsletters, billboards, busboards, exhibit design, typography, environmental graphics, websites, e-commerce sites, portfolio site, clients, resume, programs used, skills, case studies, seattle, washington, wa

Page: C1. Graphic Design (this will section will periodically change to show newer works but have no more than 10 pieces)

Title: Carol Tompkins – Graphic Design, Web Design & Illustration – Seattle, WA – Graphic Design projects

Images: Carol Tompkins logo (header section)

Header: Graphic Design

Text: Description of Graphic Design philosophy/services – different than the text that was used in previous Service section.

Main Navigation Links: About, Services, Portfolio, News, Contact

Secondary Navigation Links: Graphic Design, Web Design, Illustration

Footer: Copyright information

Keywords: graphic design, seattle graphic design, freelance graphic design, creative design, art direction, production, print design, print collateral, logo design, identities, corporate identities, branding, corporate branding, marketing campaigns, marketing, advertising, print advertising, posters, brochures, catalogs, publications, newsletters, billboards, busboards, exhibit design, typography, creative process, creative briefs, directional signage, environmental graphics, environmental design, design concepts, graphic design solutions, creation of artwork

Each section (graphic design, web design and illustration will show approximately 10 projects that will be handled in a similar manner).

Page: C1a. Diwali Ball

Title: Carol Tompkins – Graphic Design, Web Design & Illustration – Seattle, WA – Diwali Ball

Images: Carol Tompkins logo (header section)
Diwali Ball poster

Header: Diwali Ball

Text: Descriptive text about this marketing campaign created for the Seattle Art Museum's Diwali Ball. This initial image will be of the poster designed for the event but will include links to show additional pieces created to promote this event. Text will include a brief description of the project, the client and talk about my role on the project.

Main Navigation Links: About, Services, Portfolio, News, Contact

Secondary Navigation Links: Clients, Resume, Programs and Skills*

Footer: Copyright information

Keywords: poster, poster design, postcard, postcard design, evite, evite design, website banner design, design and production, seattle art museum, created while working for the seattle art museum, in-house design department, seattle art museum in-house creative, diwali festival, diwali celebration, seattle art museum diwali festival, inspired by traditional indian artwork, created using adobe indesign and photoshop, marketing campaign, rough comps, client presentations, logo design, graphic design, design, printer coordination.

Page: C2. Web Design (this will section will periodically change to show newer works but have no more than 10 pieces)

Title: Carol Tompkins – Graphic Design, Web Design & Illustration – Seattle, WA – Web Design projects

Images: Carol Tompkins logo (header section)

Header: Web Design

Text: Description of Web Design philosophy/services – different than the text that was used in previous Service section.

Main Navigation Links: About, Services, Portfolio, News, Contact

Secondary Navigation Links: Graphic Design, Web Design, Illustration

Footer: Copyright information

Keywords: web design, seattle web design, website design, W3C standards, adobe dreamweaver, dreamweaver, adobe flash, flash, flash animation, CSS, XHTML, PHP, PHP includes, Javascript, communication briefs, sitemaps, wireframes, redlines, information architecture, navigation, protosite, user experience, web solutions, portfolio sites, e-commerce sites, business sites, evites, e-newsletters, web design sites

Page: C3. Illustration (this will section will periodically change to show newer works but have no more than 10 pieces)

Title: Carol Tompkins – Graphic Design, Web Design & Illustration – Seattle, WA – Illustration projects

Images: Carol Tompkins logo (header section)

Header: Illustration

Text: Description of illustration philosophy/services – different than the text that was used in previous Service section.

Main Navigation Links: About, Services, Portfolio, News, Contact

Secondary Navigation Links: Graphic Design, Web Design, Illustration

Footer: Copyright information

Keywords: illustration, illustrate, seattle illustration, freelance illustrator, product illustration, informational graphics, maps, technical illustrations, natural science illustrations, freehand, illustrator, adobe illustrator cs4, pencil sketches, line art, traditional illustration skills, computer illustration, photoshop montages, digital illustrations, perspective illustrations, computer graphics, vector illustration, cartoon, illustration for children

Page: D. News (this will section will periodically change to show newer works/methods.... a blog site)

Title: News: Carol Tompkins – Graphic Design, Web Design & Illustration - Seattle, WA – Recent Projects and Methods Used

Images: Carol Tompkins logo (header section)

Header: Recent Projects and Methods Used

Text: Description of the types of information that will be found in this section: newest works and methods/procedures.

Main Navigation Links: About, Services, Portfolio, News, Contact

Secondary Navigation Links: Recent Projects, Methods

Footer: Copyright information

Keywords: latest projects, case studies, processes used, methods used, interesting links, pencil sketches, rough drafts, final artwork, revisions to artwork, user profiles, communication briefs, sitemaps, wireframes, information architecture, redlines, navigation, user experience, visual design, protosites, portfolio sites, graphic design, freelance graphic design, websites, web design, website design, illustration, clients, flash animation

Page: D1. Recent Projects (this will change to show the most recent projects)

Title: Carol Tompkins – Graphic Design, Web Design & Illustration – Seattle, WA – Cynthia Toops and Dan Adams website launch

Images: Carol Tompkins logo (header section)

Thumbnail of the Index page for Cynthia Toops and Dan Adams' website

Header: Website for Cynthia Toops and Dan Adams launches

Text: The newest version of Cynthia Toops and Dan Adams website has been launched. This portfolio site highlights the artwork of these two Seattle jewelry artists. Biographies, new artwork and gallery are the main pages to visit on this site.

Main Navigation Links: About, Services, Portfolio, News, Contact

Secondary Navigation Links: Recent Projects, Methods

Footer: Copyright information

Keywords: cynthia toops and dan adams, cynthia toops, dan adams, cynthia toops and dan adams, portfolio site, jewelry artists, clients, user profiles, communication briefs, sitemaps, wireframes, information architecture, redlines, navigation, user experience, visual design, protosites, testing, browser compatibility, w3c standards, css, xhtml, dreamweaver, revisions to artwork, launch, web site design by carol tompkins

Page: D1a. Cynthia Toops and Dan Adams website (this will be a link to actual website)

Title: Cynthia Toops and Dan Adams – Glass bead and polymer clay artists – Seattle, WA

Images: Index page of Cynthia Toops and Dan Adams website

Header: Cynthia Toops and Dan Adams website

Text: View website

Keywords: cynthia toops and dan adams, cynthia toops, dan adams, cynthia toops and dan adams portfolio site, portfolio site, jewelry artists, seattle artists, seattle bead, seattle jewelry artists, artwork, website, polymer clays, glass beads, beads, mosaics, necklaces, pendants, bracelets, rings, gallery, classes, museum exhibitions, shows, lectures, presentations, web site design by carol tompkins

Page: D2. Methods (this will change to show different methods and processes used by the designer)

Title: Carol Tompkins – Graphic Design, Web Design & Illustration - Seattle, WA – The Design Process: pencil sketches

Images: Carol Tompkins logo (header section)

One image will be used in this first posting – the initial pencil sketch for the poster *Reptiles Around the World*.

Header: The Design Process: pencil sketches

Text: Brief description of the use of rough drafts in the creation of artwork. Case study of a poster created for the Pacific Science Center.

Main Navigation Links: About, Services, Portfolio, News, Contact

Secondary Navigation Links: Recent Projects, Methods

Footer: Copyright information

Keywords: poster, poster design, advertisements, on-site signage, design and production, pacific science center, created while working for the pacific science center, in-house design department, pacific science center reptiles event, reptiles around the world, aldus freehand, photoshop, adobe photoshop, created using aldus freehand and adobe photoshop, photoshop illustration, photo montage, marketing campaign, rough comps, pencil sketches, client presentations, logo design, graphic design, design, printer coordination.

Page: E. Contact

Title: Contact

Images: Carol Tompkins – Graphic Design, Web Design & Illustration - Seattle, WA – Contact

Header: Contact

Text: 5419 Baker Avenue NW

Seattle, WA 98107

(206) 784-1987

caroltompkins0@gmail.com

Main Navigation Links: About, Services, Portfolio, News, Contact

Footer: Copyright information

Keywords: address, email, phone number, website, portfolio site, thank you, questions, comments, response, graphic design, seattle graphic design, freelance graphic design, seattle web site design, websites, web design, website design, seattle illustrator, illustration, graphic design solutions, seattle, washington, wa